

MONROE COUNTY MUSEUM SYSTEM BOARD OF TRUSTEES
Regular Meeting
Wednesday, December 14, 2022 – 7 pm

Monroe County Museum
126 South Monroe Street
Monroe, Michigan 48161

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from Regular Meeting of October 12, 2022
5. Public Comment
6. Committee Updates
 - 6.1. Executive Committee
 - 6.2. Awards Committee
 - 6.3. Building Committee
 - 6.4. Markers Committee
 - 6.5. Projects Committee
7. New Business
 - 7.1. Museum Staff Reports
8. Old Business
9. Public Comment
10. Board Comments
11. Adjournment

Next Meeting:

Wednesday, January 11, 2023 at 7 pm
Monroe County Museum
126 South Monroe Street
Monroe, Michigan 48161

2022 MONROE COUNTY MUSEUM SYSTEM BOARD OF TRUSTEES	2022 COMMITTEES
Chair Brian Egen, District 6 Vice Chair Jeremy Potter, District 1 Secretary Michael Humphries, District 8 Immediate Past Chair Hobby Nels Trustee Emeritus Richard Micka Trustee Thomas Heywood, District 2 Trustee Mary Strevel, District 3 Trustee L William Conner, District 4 Trustee Michelle LaVoy, District 5 Trustee Tony Trujillo, District 7 Trustee Nick Guthrie, District 9	Executive Committee Chair: Brian Egen Members: Jeremy Potter, Michael Humphries, Hobby Nels, Andrew Clark, and JJ Przewozniak Awards Committee Chair: Mary Strevel Members: Tony Trujillo, Thomas Heywood, and Andrew Clark Markers Committee Chair: Jeremy Potter Members: Brian Egen, Nicholas Guthrie, Michael Humphries, Lynn Reaume, and Andrew Clark Projects Committee Chair: Michael Humphries Members: Bill Conner, Brian Egen, Tony Trujillo, and Andrew Clark

Mission Statement of the Monroe County Museum System

At the Monroe County Museum, we fuel and cultivate our visitors' curiosity through the exploration of Monroe County's rich and varied stories, joining together to unearth meaning and illuminate relevant connections between the past, present, and future.

MONROE COUNTY MUSEUM SYSTEM
BOARD of TRUSTEES
MEETING MINUTES
October 12th, 2022 at 7:00 p.m.
at the Monroe County Museum, 126 South Monroe Street, Monroe

Present: Brian Egen, Chairman Jeremy Potter, Vice-Chairman Michael Humphries, Secretary
William Conner, Member Nick Guthrie, Member Tom Heywood, Member
Michelle LaVoy, Member Mary Strevel, Member Tony Trujillo, Member
Richard Micka, Emeritis

Excused: Hobby Nels, Past Chairman

Museum Staff: Director Clark J.J. Przewozniak, Deputy Director Lynn Reaume, County Historian

Robert Lutey, Registrar

Guests: Dave Hoffman and guest, County Commissioner Jeanne Micka, Award recipient

The meeting was called to order at 7:01 p.m. Roll was called and there was a quorum.

Motion was made by W. Conner, seconded by N. Guthrie to accept the agenda as presented; passed.

Motion was made by J. Potter to accept the July 13th meeting minutes as published; seconded by N. Guthrie and was passed.

Public Comment #1: no comments.

Committee Updates: Executive: Chairman Egen said the group met and discussion is still ongoing regarding the acquiring of museum storage and/or Archives.

Awards Committee: Chairperson M. Strevel said the Territorial Park on September 7th worked out great for the awards event in which 3 years of awards were conferred. The trustees meeting before the Awards evening was cancelled. A paper 'thank you' from recipient Jeanne Micka was handed out by her husband R. Micka.

Building Committee: see the Executive report above.

Historical Markers Committee: Chairman Potter said that Sewah is still backlogged and are experiencing employee turnover of 80%. It is hoped that soon we can pick up finished refurbished markers and start the program up again. L. Reaume did note that the Johnson-Phinney house historical marker has been removed from in front of the house due the Society renovations on the building. Since we would prefer to have the marker in our storage, Chairman Egen will consult with their President.

Projects Grant Committee: Chairman Humphries reported that the approval of grant letters have been sent out to the applicants. There will be no Fall offering for the grants this year.

New Business: Staff Reports: Motion was made by J. Potter to accept as published, seconded by T. Heywood. Discussion included the museum flagpole, the small green space/parking lot between the museum and RRCA being made into a 'pocket park' and a question about the video filming that recently took place for the "River Raisin Legacy Project" footage, with shared assets between the city and the county. Director Clark explained a bit of a problem with the address marking for the Country

Store/Papermill School building, which is correctly 3815. After discussion, the motion to accept the reports was passed.

Old Business: none

Public Comment #2: Commissioner D. Hoffman attended the Awards event and made positive comments on it. He did question the lack of a short concrete walk between the end of the museum parking lot and the city sidewalk. Director Clark said there had been other plans in the parking lot which did not occur and this area was not connected but was left grass.

J. Mickas said 'thank you' in person to the Trustees for her Award.

Board Comments: Several Trustees said in their turn that they were looking forward to this year's 'Octobernight' event at the Territorial Park this weekend.

M. Strevel sadly announced that she had moved out of her district and didn't think she would have been reappointed due to that situation. Trustees said they were very sad to lose her position on the board.

T. Trujillo commented on his perception that more visitors/tourists are coming to Monroe and that is a good increase for all.

R. Micka talked about his involvement with the Battlefield recently.

M. LaVoy also thought the site of the Park was a good one for the Awards event.

N. Guthrie was congratulated by all for being made a first-time father recently.

J. Potter said he was glad to start this year's 21st 'Backyard History' school group. This year they restarted the group's Ida Facebook page and have been busy working on their own 150 Objects from Ida's history. He was also commended for being a very good emcee for the Awards night.

With no other business to discuss, motion was made by W. Conner, seconded by M. Humphries, to adjourn, and the meeting was concluded at 7:52.

Lynn W. Reaume
Acting recording secretary
14 October 2022

MONROE COUNTY MUSEUM SYSTEM

Director's Report

Submitted by Andrew Clark, Director

Wednesday, December 14, 2022

Organizational Operations

County Museum

Public access to the galleries at the County Museum are Tuesdays through Saturdays, 10 am to 5 pm, and Sundays, 12 pm to 5 pm.

County Archives

Research is by appointment and via phone, mail, and email.

Territorial Park

Grounds are open. Historic structures closed until Memorial Day weekend 2023.

Vietnam Veterans Memorial and Museum

Grounds are open. Museum closed until Memorial Day weekend 2023.

St Antoine's Historic Site

Grounds are open year round.

Maintenance and Operations

Museum and Archives

No significant or unusual maintenance projects have occurred.

Flagpole still remains unpainted.

Territorial Park

No significant or unusual maintenance projects have occurred.

Attached to my report is a first draft plan showing where the extended Loop Trail will be going through the site along with a preliminary site development of the acre plus of land Chairman Brant donated to the county across the road from our site on Raisinville Road. (Please note it is just a preliminary plan and outside MCMS jurisdiction.)

Still don't know the exact timeline for the bridge and trail construction and how it may impact our seasonal operations at the site next year.

At present, our major site maintenance project for 2023 will be the replacing the decking on our bridge.

Vietnam Veterans Memorial and Museum

No significant maintenance projects to report.

For 2023 we expect to be working with county parks and recreation staff to reset the rail fence bordering the memorial. The rails remain in pretty good condition but a number of the posts are reaching end of life and rotting below grade.

St Antoine's Historic Site

Memorial is open. There are no significant maintenance projects to report.

Spirit of Service Awards

Nothing to report at this time.

Markers Program

I have contacted them about paying for some posts and they have not yet responded.

Historical Projects Fund

Exeter Township Historical Society is nearing completion on their barn project.

Milan Area Historical Society have finished up their barn accessibility project.

Personnel Updates

No personnel updates to report at this time.

After the first of the year we will proceed with rebuilding our part-time staff. We will be bringing on one regular, part-time presenter.

Instead of hiring a number of regular, part-time staff for throughout the year, we will be trying something different for 2023 and augmenting our regular staff with a number of seasonal positions to bolster all divisions of the MCMS.

Upcoming Closures

There will be several closures for the Christmas and New Year's holidays.

We will be closed December 23rd through December 26th for the Christmas holiday and we will be closed December 30th through January 2nd for the New Year's holiday.

Regular hours of operation resume the following Tuesday after each holiday break.

County Website

Our portion of the county website is currently undergoing its branded MCMS redevelopment through CivicPlus, the county's website contractor. It should be up and running with our branded look in the first quarter of 2023.

DDA Project

The county museum parking lot to greenspace conversion project proposal is undergoing first round revisions with the architect. (This is not a greenlit or approved project; it's just a potential joint project between the City and County.)

2023 Meeting Schedule

The proposed MCMS Board of Trustees regular meeting schedule for 2023 is as follows:

January 11
February 8
March 8
April 12
May 10
June 14
July 12
August 9
September 13
October 11
November 8
December 13

The board will meet the second Wednesday of each month at 7 pm at the Monroe County Museum, 126 South Monroe Street, Monroe, Michigan 48161.

Brant's Landing Proposed County of Monroe Park



MONROE COUNTY MUSEUM SYSTEM

Deputy Director's Report for October and November 2022

Collector's Edition Double Issue!

Submitted by Jeffrey J. (JJ) Przewozniak

Friday, December 9, 2022

Octobernight:

This year's *Octobernight* event was a tremendous success, and made up the majority of our focus for the first half of the month. We were fortunate to have great weather. The overall formula of major moving components introduced last year proved effective once again, with added improvement/expansions. Key aspects of this year's event included:

- New professionally done video marketing.
- A new greatly expanded secure visitor parking area with illumination.
- Consistent attention to visitor, volunteer, and staff safety.
- The addition of a 3rd signature character (Loup Garou, Nain Rouge, and a new Grim Reaper).
- Increased atmospheric effects (theatrical lighting and smoke machines).
- Several new living history volunteers allowed us to have an additional vignette, a greatly enhanced equine impression, and the addition of a hot cider stop for visitors.

Going forward, the biggest enemy of *Octobernight* will be fickle weather--heavy rains can flood a considerable portion of the park and make other areas of the site hazardous. Future *Octobernight* events will continue to be reliant on a small army of volunteers, so development of a core group will be an elevated priority throughout the upcoming living history season. We look forward to constant enrichment of the visitor experience in the coming years to our maximum ability with available personnel and resources.

Special recognition is due to the many volunteers: Board of Trustees members L. William Conner, Brian Egen, Mike Humphries, Dick Micka, Jeremy Potter, and Tony Trujillo; and to Roy Adkins, Owen Hoerauf, Samantha Humphries, Butch Uhl, Tim Lamothe, Jeanne Micka, Geoff Hoerauf, Jessica Anspaugh, Ralph Naveaux, Maya Volpi, Erin Kiser, Kennedy Kiser, Emily Phillips, Mary Minney, Chris Nelson, and Craig Fisher; and to talented artists Caleb Gilbert, Emily Slomovits, Billy King, and Joseph Zettlemaier.

Christmas at the Monroe County Museum:

Spookie season had not even ended before all staff turned their attention to Christmas programming, which was launched in full in conjunction with the city's *Hometown Tree Lighting* event on November 18. *Christmas at the Monroe County Museum* has returned with new developments, and has been expanded with new programming, enhanced décor, and the support of all MCMS staff. Details to follow in my January report.

Miscellany:

- On Saturday, October 29, MCMS staff opted for treats instead of tricks from seemingly greatly increased number of Halloween revelers over last year, for the *Downtown Trick or Treat*.
- On Thursday, November 10, we stayed open late for the Downtown Monroe Business Network's *Girlfriends' Night Out*.
- On Tuesday, November 15, we hosted a *Tiger Tales* reading activity for young scouts.
- The MCMS was represented at the battlefield's Inaugural Tomahawk Challenge on Thursday, November 17.

LOCAL HISTORY DIVISION Report
For November, 2022

We were open by appointment with 6 visitors, 4 walk-ins and about 20 GSMC members. This is the average.

We all have found that appointment scheduling has continued to help both visitors and staff manage time and archives space more efficiently. We make contact through email, phone, and in person, including walk-ins during appointment scheduled time. We adjust as needed for individual circumstances daily.

Usually I give a short outline of what I do each month, but I think I need to give a more focused report so you can get an idea of how I spend my hours between walk-ins, scheduled visitors, staff questions, phone and email research questions, processing FIC, digital scanning and backlog.

Research topics this month included:

City of Monroe request for courtesy images of lotus blossoms, and downtown traffic;

County of Monroe request for courtesy images of the county courthouse.

Appointment with Phil Ayres regarding rights of way using multiple Deed and Deed Index books stored in the basement.

W. Rapai spent several hours looking for materials relating to a book he is writing on following the Great Sauk Train (1790 map).

Interacted with Susan Linton on research for military veterans.

Researcher M. Schalow worked on multiple French settlers in Monroe- the Labo & Manore, Brueshaber and Kunz German families.

Shippey house research on 409-411 Smith Street; County Farm/Fairview & potter's field cemetery.

Obituary search for James & Beulah Myers (though the spelling was not known until the end).

Multiple emails regarding verification of various French families such as Lacelle, Auban, Lagard, Reau, Jacob, Maheu, Baudin. More single obit requests, cemetery questions; Boyd Christmas stockings image, Christmas holiday research, Sawyer Homestead; Custer flags, Trevilian Station & Weir questions shared with the library; received info on William Magee; researched surnames Sims, Rutledge and Darrow; Monroe's Lotus Fountain, the WWII tanker 'River Raisin' and other questions.

Rachel processed 37 obits from 9 requests. She handled 6 phone call requests and 17 emails. Top surnames requested included Shanteau, Atkinson, Trombly, McManus, Weiss, Barron, Harris and Russ. She looked for anniversaries in the topical files and assisted at the front desk as needed, also working on the weekends. As I mentioned before, the county obituaries are our main community outreach. As I report each month, ever since the obituary listing came online years ago, it has been far and away the #1 site viewed for the county, with the exception of many of the active COVID months.

Robert had 15 outside calls and answered 10 emails. He continued to contact, answer questions and arrange for drop off of new donations. We find that when a prospective donor wants or is considering donating, they are ready now and not some months later! They almost all have an immediacy. We try and accommodate their wishes for a timely response. We also are not just accepting anything- we are giving a lot of thought to each and every donation to make sure it follows our mission guidelines and will serve for future use in some way. Robert has turned more to making good digital copies of archival physical items that we do not want to keep and store, but have worth, and returning items that just don't 'make the full grade.' Selection of items for the donation should happen when at the point of active donor contact, and not left at the museum. As Registrar, Robert and I discuss almost every donation and any deaccessions, and FIC items we cannot seem to find in the accession record-keeping. This communication has been successful and vital to the division.

Some FIC items he processed included 2022.0.322 an original River Raisin Battlefield shield with logo used to mark the 1812 historical markers; .323 a phorometer used by Monroe eye doctor; business card, LS & MS RR brass button; .378 is a Weis office wooden waste basket. He assisted at the Christmas tree lighting event and webinar on visible museum storage. He inventoried the Weis collection FIC and assisted at the front desk as needed. He is clearing out the Meyer & McIntyre business case in preparation for the upcoming North Star Steel display.

Staffer Oliver Brown took some digital images of the old Ottawa Lake post office for the collection. I often try to add modern images to our collection or topical file.

November Accessions:

- 2022.69 Ronald Meyer: multiple items relating to his military service during the Korean War era
- 2022.70 Marsha Langenderfer: images and a book relating to the 'Modern' school in Whiteford
- 2022.71 Rod & Cindy Frear: image of River Raisin Paper Co. building with executives and cardboard from the Union Camp Paper Company in Monroe
- 2022.72 Duncanson Society: Local proclamation and state tribute relating to Robert Duncanson
- 2022.73 John K. Oerther: large donation of family documents of the Oerther family in Monroe county, objects relating to Farm Bureau, Townline school, Monroe High School and Zion Lutheran
- 2022.74 Lynn Reaume: family items & diplomas, Monroe-opoly game, office tray, t-shirt for museum event
- 2022.75 Pam Nichols: genealogical items and digital images relating to the Davey and Haman families and items of the Davey Petersburg service station

I have requested the Historical Society's Custer appraisal from this year for updating the 2023 annual Loan Agreement out in December.

I selected and brought out collection toys for Gerry Wykes for the "24 Days of Christmas" display. I will continue to organize the toys when the display is taken down.

I decorated the Newton Victorian Room for Christmas at the Museum, and Robert & I helped wrapped boxes to act as 'gifts' in the main gallery.

Transfers: none

Deaccessions:

2021.23.15.45 George Lang's 'Glass Etching' booklet. Paperback, missing covers and pages, dirty and curled. It was deemed not valuable to his overall collection, in poor condition and damaged so it was destroyed.

County website stats, viewed to #200: the Obituary search is still mixed in with the new IT stats and is not obvious since the new county website was initiated. The Museum #27 with 487 views; #43 Archives Center (?) 216 views and also Monroe County Archives #118 with 49 views. Christmas at the Museum #127 with 42 views; Museum System Calendar #166 with 30 views; #171 Vietnam Vets museum with 28.

Lynn W. Reaume, County Historian
December, 2022

Monroe County Museum System Board of Trustees

November 2022 Museum Exhibits Report

Yes, the title says “November” monthly report but this is, in fact, a December report written in December and dealing with December issues. I’m just being honest here – a hard thing to do in the best of times. There is no getting around the fact that Christmas, and the preparation for said event, wipes out everything in its path from mid-October on. This year is no exception.

Mike and I did our part in prepping things for the Nov. 18 Christmas opening. Next year we have decided to open Christmas events in July in order to beat the rush. Part of this endeavor involved new gel covers for the outside lights, expanding the base for the main lobby Christmas Tree, and building new sections of mini-fence to keep badgers from getting into the village display and de-railing the Polar Express. There is a photo of us working on the fence (see below as exhibit A). Again, just being brutally honest and realizing that I need to cut down on the face makeup. We also converted one of the windows in the former museum store/break room/museum store-room into an exhibit case which I decorated with vintage fat men with beards. Truth be told, as long as honesty is on display here, I am now of the opinion that there may be nothing creepier than a vintage Santa. I chose not to put of all of the old Santas from our collection on view simply because of their potential traumatic effect on young children (however their value as badger deterrents was considered).

A large measure of effort went into putting together this year’s version of the “24 Toys to Christmas.” This is an Advent calendar style exhibit of old-time toys. Not wanting to spoil things for those who may read this report, I cannot reveal this year’s toys because this is a November report and the first toy is not revealed until Dec. 1. However, because we know that the above statement is not entirely truthful (wink, wink) I have been given permission to say that one of the toys certainly out-creeps the vintage Santas aforementioned. From the early 1950’s we have a Marionette from the workshop of Hazelle Rollins. Peering out from his coffin-like box is “Planet Flyer.” He is a knock-off figure capitalizing on the main character from “Tom Corbett, Space Cadet” which aired from 1950-1955. Unlike Tom, however, he can bend his limbs in impossible directions and never has to blink. Below is a photo (B) of Tom (aka “Planet Flyer”) after he made his initial attempt at flight off of the top of the Empire State Building. He used a spacecraft for his further endeavors.

Merry Christmas to all and to all a good flight.

Respectfully submitted,
Gerald P. Wykes
Exhibits Coordinator



A.



B.

December 9, 2022

Monroe County Museum System Board of Trustees
Guest Services Division Report ♦ October-November 2022

October means... *Octobernight!* The Guest Services Division was incredibly involved with the administrative planning and implementation of this annual event, along with lots of behind-the-scenes and day-of tasks. Brown Paper Tickets was a great resource for us again. Oliver and I loved greeting all of our attendees as they checked in on Friday and Saturday evenings, and enjoyed their enthusiasm and their feedback. People are excited for 2023!

The Downtown Trick-or-Treat event brought 1,170 costumed participants to the Museum, robbing us of bags upon bags of candy.

The Downtown Monroe Business Network hosted Girls' Night Out on November 10, bringing 35 visitors to the Museum. The Downtown Monroe Tree Lighting, November 18, brought 265 people visitors to the Museum that evening. We distributed 144 light-up necklaces to visiting children. The *Letters to Santa* program also launched that evening.

Recurring tasks for October and November included submitting invoices for payment, depositing our monthly donations and archival fees at the County Treasurer's Office, and ordering office supplies, archival items, and items for *Octobernight* and *Christmas at the Museum*.

By signing and addressing all of the Letters to Santa, I'm also reprising my role as Santa's Secretary this year. 35 letters have been received as of November 30.

Respectfully submitted by Heather Piegza, Guest Services Coordinator

Monroe County Museum System Engagement Report - 2022

Monroe County Museum

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation	163	210	262	454	218	374	430	326	237				2674
Visitation Data - October	In October, we welcomed 256 visitors to the museum. They ranged in age from infant to 70+, with female visitors in the majority. 75 people were visiting for the first time! Saturday was the most popular day of the week, bringing in 72 people total. Monthly visitors hailed from Monroe, Petersburg, Downriver, Toledo, South Dakota, and Idaho.												
Visitation Data - November	In November, we welcomed 239 visitors to the museum. They ranged in age from infant to 70+, with female visitors in the majority. 20 people were visiting for the first time! Saturday was the most popular day of the week, bringing in 66 people total. Monthly visitors hailed from Monroe and Monroe County.												
Notes	The Monroe County Museum is operating on a limited public schedule, currently Tuesday-Sunday. The Genealogical Society of Monroe County meets each Wednesday. The Frenchtown Spinners Guild meets on the third Thursday of each month.												

Monroe County Archives

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Obit Requests	N/A	N/A	13	13	12	10							48
Visitation	N/A	N/A	14	12	11	29							66
Notes	The MCA is available by appointment only.												

Territorial Park

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation	1293	1732	2121	2214	4138	4893	4080	3532	3806	3386	3166		34361
Notes	Visitation numbers are based on the vehicle counter at Papermill School.												

Vietnam Veterans Memorial

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation	1904	1574	4129	4546	4939	4824	5283	3926	3678	1850	2665		39318
Notes	**Due to malfunctioning vehicle counter, January-June numbers are based on 2021 reports.**												

Vietnam Veterans Museum

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation					7	19	39	20	1				86
Notes	The VV Museum opened on Memorial Day Weekend and will be open on Saturdays, 10-4, through the end of September.												

Eby Log House - Monroe County Fair

	July 31	August 1	August 2	August 3	August 4	August 5	August 6		YTD Total
Visitation	552	838	818	1067	972	646	704		5597
Notes									

St. Antoine's

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation													0
Notes	No data exists as there is no vehicle counter on site.												

Totals for all sites													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Visitation	3360	3516	6526	7226	9313	10139	9832	7804	7722	5236	5831	0	76505

Monroe County Museum System *In-Person/Virtual Programs* Engagement Report

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total	
Curiosity Cart	36	76	33	N/A	N/A	N/A	(program discontinued)						145	
Education Kit Usage	0	2	0	1	2	0	0	0	2	1	0		8	
Field Trips	0	0	2	0	2	3	0	0	2	1	1		11	
First Friday	15	50	39	180	55	70	63	(program discontinued)						472
MCMS2UVisits	1	1	1	0	0	1	2	1	1	0	0		8	
YesterWays	N/A	N/A	N/A	N/A	N/A	0	4	3	(program paused)		7		14	
Notes	October Field Trips: 1: On October , # students and teachers visited the Museum (TEACHER, Monroe) November Field Trips: 1: On November , # Tiger Cubs and leaders visited the Museum (TEACHER, Monroe)													

Monroe County Museum System Special Events Attendance

May 17 - Lake Erie Water Festival	143
October 14-15 - <i>Octobernight</i>	540
Oct 29 - Trick or Treat at the MCMS	1710
November 10 - Downtown Monroe Business Network - Girls' Night Out	35
November 18 - Tree Lighting (144 light-up necklaces distributed)	265
Special Events total	2693

Monroe County Museum System *Social Media* Engagement Report

Facebook													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Clicks	1530	1058	2139	5054	4017	1462	1315	1477	1035				19087
New Likes	31	14	45	53	50	39	59	53	51	85			480
Lifetime Likes	5329	5340	5364	5413	5447	5491	5554	5602					5491
Notes	October's most popular post: November's most popular post:												

Instagram													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Accounts Reached	460	344	381	389	362	238	206	373	433	260			3446
Content Interactions	67	52	50	64	50	33	17	74	35				442
Total Followers	686	692	701	719	734	754	759	769	790	819			819
Notes	October's most popular post: November's most popular post:												

